

April 2017

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## **Breast Intentions NJ Marathon Team**

Attention runners! It's time to lace up those shoes!

Breast Intentions is currently putting together a team to run in the NJ Marathon and Half Marathon in Long Branch, NJ on April 30, 2017. Team runners will raise money for the support of breast cancer patients who are dealing with financial hardship. Last year, our team raised over \$48,000! Our goal is to raise even more this year to help families in need.

Runners can do a full marathon, half-marathon, or compete in the half-marathon relay with another runner. Details about the NJ Marathon can be found at <http://www.thenewjerseymarathon.com/>

If you are interested in joining our team, or for more information, please e-mail [Kate@breastintentions.org](mailto:Kate@breastintentions.org).

**We look forward to seeing you there!**



## **Beer Olympics Coming Soon!**

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Breast Intentions will hold a Beer Olympics on September 23, 2017 at the North Centerville Fire House in Hazlet, NJ.

In addition to beer (of course), food will be available, as well as games and a gift auction. More information is forthcoming as we firm up the details for this event.



## Event of the month

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On April 6, Breast Intentions presented its Pink Pact program to students at Middletown High School North. In addition to the program, there was a poster contest, with gift cards awarded the winners.

Teens promoted and created a video of the event.



## National Pink Lemonade Day 2017

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The first annual Breast Intentions National Pink Lemonade Day, held on July 23, 2016 was a wonderful and fun event.

Our team of teen volunteers is currently gearing up for National Pink Lemonade Day 2017!

Keep an eye on this spot in the coming months for more information.



## Shop/Support/Smile!

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Did you know you can support us every time you shop online? Breast



## Presidential Awards

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This fall, Breast Intentions was

Intentions is a member charity of Amazon Smile. Whenever you shop at Amazon, link through Amazon Smile at <https://smile.amazon.com>. You can then select Breast Intentions as your charity of choice. A portion of your every purchase will be sent to Breast Intentions, to help women and their families cope. That's a win/win!

pleased to present eight of its teen volunteers with Presidential Volunteer Service Awards. One student from Red Bank Catholic High School, two from Communications High School, and five from Middletown High School South received Bronze Awards.

The Bronze Award is given for 100-174 of service to a participating organization. Awardees received letters signed by the President of the United States, a certificate, and a lapel pin.

Let's hear it for our dedicated student volunteers!

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## A Huge Thank You

The Asbury Park-Wall Elks Lodge #128 partnered with Breast Intentions for 2016. This means Breast Intentions benefited from the many community fundraisers run by the Lodge throughout the year.

According to Elks chairwoman Laraine Andretta, the Lodge is pleased to help our organization not only because of the financial aid we give cancer patients, but also because of our mission to provide moral support and breast cancer education.

Thank you to the Elks for their tremendous contribution to our organization in 2016.

Breast Friends Forever

Thank you for your generous support. Because of you, we have been able to help the following people in the past months:

Janine, a 45-year-old, was diagnosed with stage 4 breast cancer with metastases to the bones and lungs. She worked as a cleaning lady but lost her job due to missed days. She is struggling to pay her rent. Because of you, we were able to pay it for her.

Carmella called Breast Intentions in desperate need of help with her rent while she navigates through a breast cancer diagnosis. She is a single mother with a 17-year-old daughter. Because of you we were able to pay her rent.

Josephine called us. She is married with 3 children and was diagnosed with stage 3 - triple negative breast cancer. The family is living pay check to pay check and her insurance would not cover the cost of her wig. Because of you, we were able to purchase the wig for her.

Melissa was diagnosed with stage 3 HER 2 positive breast cancer. She is a divorced mom of a 15-year-old son and is not getting her child support on a regular basis. Linda asked if it would be possible to help pay her rent and car payment. Because of you we were able to make those payments.

Claudette is currently battling micro invasive ductal carcinoma and is undergoing treatment. She is married and her husband is working as many hours as possible to make up for her loss of income due to treatment. They are concerned about paying their rent and have asked for help. Because of you, we were able to make their rent payment for them.

We are humbled by your generosity. The families listed above are very grateful for an organization like ours. What we know for SURE is that we are making a difference - **BECAUSE OF YOU.**

Thanks again for standing with us.



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