

October 2016

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Breast Intentions 8th Annual Gala - This weekend!

On October 15, 2016, Breast Intentions will hold its annual gala to raise funds to support women undergoing breast cancer treatment. Once again, the event will take place at the Meridian Ballroom of the Sheraton Hotel in Eatontown, NJ. The event runs from 7:00-11:00 p.m., and is formal attire, with black tie optional. Dr. Bokran Won, MD will be this year's honoree (more on her below).

The event includes a cocktail hour, gift basket raffles, a silent auction, and a three-course dinner, The Spectrum Mighty Horn Band will once again provide music, so be prepared to dance the night away! Tickets are \$150 each, and may be purchased by clicking the following link to our Gala webpage.

<http://breastintentions.org/8th-annual-gala-fundraiser>

We look forward to seeing you there!



Meet Gala Honoree Dr. Bokran Won

Dr. Won is the Medical Director of the Women's Center at Riverview Medical Center and Bayshore Hospital. In addition to dedicating herself to breast imaging, she teaches at the University of Medicine and Dentistry of New Jersey, where she was voted best teacher by her residents.

Dr. Won immigrated to the United States from South Korea as a teenager, and completed her education at the University of Pennsylvania and Hahnemann University Medical School in Philadelphia. She did her mammography training at Indiana University School of Medicine.



Meet our teen volunteers

Cole is a junior at Communications High School. Although this is his first full year as a Breast Intentions volunteer, he has hit the ground running. As a teen leader at BI, Cole wears many hats. He conceived and filmed the video for Pink Lemonade Day, and his band played at the event. He will also be seen at the sign-in table at this year's Gala, so be sure to say hi.

When Cole isn't working hard at school and for Breast Intentions, he teaches drum lessons and is part of the music program at RockIt. He is a member of the Radio and Digital Video Clubs at CHS, and is a proud "Slurpee enthusiast".

Breast Intentions is thrilled to honor Dr. Won for all she has done for the women of Monmouth County.



Shop/Support/Smile!

Did you know you can support us every time you shop online? Breast Intentions is a member charity of Amazon Smile. Whenever you shop at Amazon, link through Amazon Smile at <https://smile.amazon.com>. You can then select Breast Intentions as your charity of choice. A portion of your every purchase will be sent to Breast Intentions, to help women and their families cope. That's a win/win!

Cole hopes to be a professional musician or an audio engineer one day.

SLIDER SUNDAY

OCTOBER 23, 2016 2PM - 6PM

2 SLIDERS AND FRIES \$5.00



ASBURY PARK-WALL ELKS #128
3409 WEST BANGS AVE
NEPTUNE, NJ 07753

ALL PROCEEDS WILL BENEFIT BREAST INTENTIONS (501C3)
FOR INFORMATION PLEASE CONTACT HAVE: 908-839-7623 OR NEARBY: 732-927-0556

Asbury Park-Wall Elks Lodge Partnership

On September 10, the Asbury Park-Wall Elks Lodge #128 held their first fundraiser to benefit Breast Intentions. The "Hoedown for Hope" was great fun, with delicious food, drinks, and dancing. We spoke with many survivors and their families, and were truly honored to be given the opportunity to spread the word about our organization.

The next Elks fundraiser to benefit Breast Intentions will be Slider Sunday, on October 23 from 2-6 p.m. at Elks Lodge #128, 3409 West Bangs Avenue, Neptune.

Information about this event
and others can be found at
<http://www.elkslodge128.com>



National Pink Lemonade Day Recap

The first annual Breast Intentions National Pink Lemonade Day, held on July 23, was a sweet success.

Lemonade was poured throughout New Jersey, and as far away as Illinois, in support of our organization.

Breast Intentions is thrilled to have had many, many people, including Mayor Gerard Scharfenberger, stop by, and is grateful for all the support we received from both the Middletown Arts Center, and the community. Because of you, we can continue to support these families through such difficult

times.



Picture of the Month

Patient Jackie is grateful for the help she received from Breast Intentions.

Breast Friends Forever

Thank you for your generous support. Because of you, we have been able to help the following people:

- Amelia is a 50-year-old with Triple Positive breast cancer who has had a mastectomy. She works two jobs, and has three children, one of whom is in college. We helped Amelia by paying some of her bills..
- Catherine is a 48-year old paramedic who has Stage 2 breast cancer. She will have chemo for eighteen weeks, a lumpectomy, and radiation. Because of you, we were able to help by paying her rent, utilities, and giving her a gas card.

- Maria has an aggressive form of breast cancer along with other medical issues. She has to have chemotherapy every other week. In addition, she had some expensive household items that needed replacing. Because of you, we were able to buy new tires for her car. We bought Maria a new washing machine, paid 2 treatment co-pays, and gave her \$300 in gift cards.
- John is a repeat breast cancer patient whom we helped three years ago. His cancer is back, at Stage 4, and has spread to his bones. Because of you, we were able to help John with his gas and phone bills.
- Jacqueline is a Stage 0 breast cancer patient from New York, whose breast cancer is contained. She has opted to undergo a double mastectomy. Because of you, we will be able help her pay some of her bills while she recovers.
- Emily from Massachusetts has Stage 2 breast cancer. She is concerned about the upcoming winter months. Because of you, we are able to pay her utilities so she will have heat.

We are humbled by your generosity. The people listed above are very grateful for an organization like ours. What we know for SURE is that we are making a difference - **BECAUSE OF YOU.**

Thanks again for standing with us.



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